

INVITATIONS

Make Four Mark

CALLIGRAPHY OR CASUAL, CONTEMPORARY OR CLASSIC, CLEVERLY DESIGNED INVITATIONS ARE THE CLARION CALL FOR CELEBRATION

 $written\ by\ {\tt KATIE}\ {\tt DOHMAN}\ \cdot styled\ by\ {\tt TIM}\ {\tt CREAGAN/STYLE-ARCHITECTS}\ photo\ by\ {\tt MIKE}\ {\tt MAKI/MAKI}\ {\tt STRUNC}\ {\tt PHOTOGRAPHY}$



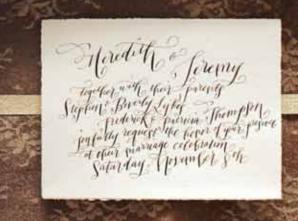




o matter your wedding's color scheme, your invitation signals a red-letter day. Its arrival in mailboxes is the first impression guests will have of your celebration—so make it memorable by hiring a designer who will capture the essence of your day. Besides being a beautiful keepsake, invitations serve as a helpful code to your future guests, giving them a sense of what to expect, from dress codes to dinner decorum—and it might just speed along those RSVPs.









MAEMAE & CO., 521 S. Seventh St., Ste. 624, Mpls., 612-353-5711, maemaeco.com; GRETCHEN BERRY DESIGN CO., 952-922-5176, gretchenberry.com; RED STAMP, redstamp.com; WATERMARK, 810 Lake St. E., Wayzata, 952-473-7230, watermarkstationery.com; PAPER, ROCK, SCISSOR, paperrockscissor.com; ERIN RIES CREATIVITY, 651-261-6076, riescreativity.com; CRYSTAL KLUGE, 612-377-2983, crystalkluge.com; Crystal Pencils, \$12/set of three; and goldtone paper clips, \$5, both @ RUSSELL & HAZEL, Galleria, Edina, 952-204-3138, russellandhazel.com



1. SPRUCE

"Pinterest is a great tool to collect visuals that help set the tone for your overall vision, but make sure to comb other sources too. Swatches of dresses and linens, paper samples from invitations, photos of the architectural details of your venue, or even the music you'll be playing—all of these details help us get a good idea of your style and help us to create something that is unique to you." —AMY BACKMAN, owner and florist

O'Hara garden roses, spray roses, helleborus, globe thistle, asclepias, viburnum, café au lait dahlias, carnations, sweet peas. Two metro locations, including 4940 France Ave. S., Edina, 612-767-1101, sprucemn.com

2. SWEET PEAS FLORAL

Lavender roses, phalaenopsis orchids, smoke bush, calycnia, echeveria succulents, tillandsia (air plants), maidenhair fern. 783 Radio Dr., #111, Woodbury, 651-730-9115, sweetpeasfloralweddings.com

Blooming Beauties LOVE IN FULL FLOWER

written by KATIE DOHMAN · styled by TIM CREAGAN/STYLE-ARCHITECTS
photo by MIKE MAKI/MAKI STRUNC PHOTOGRAPHY

A knockout bouquet will bring even more life to your big day: Adding color, texture, and style—not to mention lovely scents and a tactile quality that just can't be achieved any other way. Find a florist who can help you see your vision more clearly and watch your wedding plans blossom.

3. BROWN & GREENE

Calla lillies, dahlia, coleus, tomato vine, mint, nigella pods, peris bud, succulent, smoke bush, leucadendon. 4400 Beard Ave. S., Mpls., 612-928-3778, bgfloral.net

4. ROGER BECK

David Austin "Juliet" garden rose, calla lilies, scabiosa pods, berzelia, echeveria, deacaemia foliage. 1100 Franklin Ave. E., Mpls., 612-871-7080, rogerbeckflorist.com

5. INDULGE & BLOOM

Marigolds, mini calla lillies, echinops, mint, dusty miller, hydrangea, crocosmia. Two metro locations, including Calhoun Commons, 3054 Excelsior Blvd., Ste. 200, Mpls., 612-343-0000, indulgeandbloom.com

6. MARTHA'S GARDENS

"I love designs that are offbeat, and take you one step beyond what you already see. I always think, 'How can I make the hair raise up on your arms?' I want to stir emotions. My bouquet is scented with herbs and I included baby apricots and acorns. And I figured, let's put some cherries on top—we'll make a dessert!"—MARTHA LUNDE, owner and florist

Baby apricots, nuts, sweet peas, English garden roses, nigella. 1593 Selby Ave. St. Paul, 651-696-2993, marthasfloralstudio.com

7-8. BACHMAN'S

"While traditional bouquets are made entirely of flowers, brides are now saying even more about their style and the occasion's overall vibe through offbeat materials and sophisticated designs that emphasize texture and natural beauty, such as cotton, raffia, twine, burlap, jute, and rocks."

—LEAH SCHMIDT, manager and designer

7. Composite cymbidium orchid petals, scabiosa, crespedia, Queen Anne's Lace. 8. Phalaenopsis orchids, Kangaroos Paw, roses, ranunculus, Italian ruscus, dried skeleton leaves. Several metro locations, including 6010 Lyndale Ave. S., Mpls., 612-861-7311, bachmans.com

